

Hi!  I'm Kate. I'm an art director, UX designer, and artist based in Dallas, Texas.

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## Education

University of Texas at Arlington  
Certificate in UI/UX Design  
2023

Laguna College of Art + Design  
Master of Fine Arts  
2011

University of Texas at Arlington  
Bachelor of Fine Arts, Cum Laude  
2008

## I can do that...

Art Direction  
Creative Strategy  
Logo and Branding  
UI/UX Design  
Illustration  
Graphic Design  
Content Creation

## I can use that...

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premier  
Adobe Lightroom  
Figma

## Experience

Propac Agency 2024- present

Art Director

- Conceptualize and execute creative for marketing campaigns across digital, experiential, and print.
- Creative direction from early ideation through final production, balancing strategic intent with strong visual storytelling.
- Design assets for digital ads, event environments, and physical collateral.

Allyn 2018- 2024

Digital Art Director

- Collaborates with public affairs team to oversee and execute digital projects and campaigns that engage key audiences.
- Leads creative strategies, brainstorms and client facing deliverable presentations.
- Design assets for digital ads, event environments, and physical collateral.

Free People and Favor the Kind 2016- 2018

Content Creator

- Styled, location scouted and photographed models for website and social media content.

Freelance Artist 2011- present

- Works with clients to bring their ideas to life with illustrations, paintings and designs.